



## Omega Benefit Strategies: Your COBRA Partner

At Omega Benefit Strategies, we understand the complexity of COBRA administration for PEOs and the operational precision required to do it well. As a trusted PrismHR Marketplace partner since 2018, we deliver fully integrated COBRA administration services powered by API connectivity, proven expertise, and the secure management of data and payment rails that support successful outcomes, an exceptional customer experience, and stronger ROI.

We don't just administer COBRA – we help clients turn a complex process into a streamlined, reliable, and value-driven experience.

### Key Differentiators

- 1. Marketplace Partnership:** As a PrismHR Marketplace partner, Omega Benefit Strategies has access to the latest tools and resources, enabling us to deliver high-quality COBRA administration with speed, consistency, and confidence.
- 2. API Connectivity:** Our services are driven by API connectivity, supporting real-time data exchange and seamless integration with your existing systems. This improves accuracy, efficiency, and compliance while reducing manual touchpoints.
- 3. Data and Payment Rails Expertise:** Successful COBRA administration depends on more than processing forms – it requires the secure and reliable movement of critical data and payment flows. Our expertise in managing data and payment rails helps ensure timely execution, smoother handoffs, better customer experiences, and measurable ROI for our clients.
- 4. Proprietary Tech Stack:** Omega Benefit Strategies uses a proprietary tech stack that enhances our ability to respond quickly, automate efficiently, and deliver innovative solutions tailored to client needs.
- 5. Knowledgeable Team:** Our dedicated, experienced COBRA team is committed to delivering exceptional service and support. We know how to navigate complex COBRA situations and maintain the operational discipline needed to keep things running smoothly.

### Why Choose Omega Benefit Strategies?

- **Innovation:** Our proprietary tech stack, API connectivity, and command of data and payment rails help us deliver smarter, more connected service.
- **Compliance:** We stay current with COBRA regulations to help minimize risk and maintain accuracy.
- **Expertise:** We bring deep COBRA administration experience and a strong understanding of the technology infrastructure that powers successful operations.
- **ROI:** By improving efficiency, reducing manual work, and enabling cleaner processes, we help clients drive better operational and financial outcomes.
- **Competitive Pricing:** PEPM billed only on WSEs enrolled in COBRA-eligible plans with no setup fees.

### Contact us Today

Discover the Omega Advantage and let us take the complexity out of COBRA administration for you. To learn more, contact Jim Jacobsen at: 860-830-8523 or [jjacobsen@omegabenefitstrategies.com](mailto:jjacobsen@omegabenefitstrategies.com).

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