



## Omega Benefit Strategies: Your ICHRA Partner

Omega Benefit Strategies offers ICHRA solutions today and is actively redesigning and enhancing its capabilities to deliver an even better experience for PEOs, their clients, and employees for January 1, 2027 effective dates. With a focus on enrollment support, robust administration, and state-of-the-art payment and data rail capabilities, we are building a more seamless, scalable, and efficient ICHRA experience that supports better outcomes, stronger customer satisfaction, and improved ROI.

Our current platform helps employers offer more flexible health benefit options while giving employees more choice and a better overall experience. As we expand our capabilities, we are strengthening the infrastructure behind the solution to improve accuracy, speed, and operational reliability.

### Key Differentiators

- 1. Today's Capability, Tomorrow's Scale:** We offer ICHRA now and are enhancing the platform for greater depth and efficiency.
- 2. Enrollment Support:** We are building a more guided and responsive enrollment experience for employers and employees.
- 3. Robust Administration:** Our focus is on reducing manual work, improving visibility, and streamlining ongoing plan operations.
- 4. Payment and Data Rails:** We are modernizing the infrastructure that moves critical benefit data and payments, helping improve reliability, accuracy, and experience.
- 5. PEO-ready Approach:** We understand the needs of PEOs and their clients and are designing solutions that support growth and flexibility.

### What Employers Get

- Predictable benefit spending through defined employer contributions.
- A flexible benefit option that can be tailored by class, geography, or workforce segment.
- Reduced administrative friction through integrated workflows and accurate data handling.
- A solution that supports stronger financial outcomes and a better employee experience.

### What Employees Get

- More choice in individual health plan selection.
- A benefit experience that feels more personal and more relevant to their needs.
- Tax-free reimbursement for eligible premiums, administered through a clean, easy process.
- Support from a team that knows how to make the process feel simple.



### Why Choose Omega Benefit Strategies?

- **Innovation:** Our API connectivity and proprietary tech stack help create a modern, efficient benefits experience.
- **Compliance:** We help support the processes and documentation needed to operate with confidence.
- **Expertise:** We bring hands-on ICHRA experience and the operational discipline needed to make the model work for PEOs and their clients.
- **ROI:** By streamlining administration, improving accuracy, and reducing manual effort, we help drive better business outcomes for employers and a better experience for employees.

### Contact Us Today

Discover the Omega Advantage and see how ICHRA can help you deliver more choice, more control, and more value. To learn more, contact Jim Jacobsen at: 860-830-8523 or [jjacobsen@omegabenefitstrategies.com](mailto:jjacobsen@omegabenefitstrategies.com).